

ABATE of FLORIDA, INC.

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Please answer all of the questions in this study honestly. If you do not wish to answer any one of the questions, please feel free to leave that question blank. If a question does not apply to your situation, please leave that question blank.

NAME: (optional)

AGE: GENDER: OCCUPATION:

COUNTY of RESIDENCE: STATE:

E-MAIL or CONTACT INFO. (optional)

INCOME LEVEL: ___ less than 25,000 ___ 25,000 – 50,000 ___ over 50,000 yr

ABOUT YOUR MOTORCYCLE:

MAKE: MODEL: SHOW CLASS: YEAR:

ABOUT RIDING:

YEARS YOU HAVE RIDDEN:(as a driver) (as a passenger)

HAVE YOU EVER BEEN AWAY FROM RIDING FOR MORE THAN ONE YEAR SINCE STARTING TO RIDE:

IF SO, WHY DID YOU STOP:

WHY DID YOU RESTART:

DO YOU RIDE TO WORK: LONGEST SINGLE DAY RIDE:(miles)

WHY DO YOU RIDE: (please explain)

DO PARENTS/CHILDREN RIDE: MILES YOU RIDE PER WEEK:

WHY YOU RIDE A MOTORCYCLE INSTEAD OF DRIVE A CAR:

___ life style choice ___ gas/oil prices ___ traffic congestion ___ repair/maintain \$
___ other (please explain)

HAVE YOU EVER BEEN INVOLVED IN A MOTORCYCLE CRASH:

___ no injury ___ minor injury ___ major injury ___ associated fatalities

MOTORCYCLE ORGANIZATIONS/AFFILIATIONS:(please list)

HAVE YOU TAKEN NEW RIDER TRAINING CLASSES:

DO YOU RECOMMEND THAT NEW RIDERS OBTAIN TRAINING:

OTHER MOTORCYCLE TRAINING COURSES YOU HAVE TAKEN:

DO YOU WEAR SAFETY GEAR WHEN RIDING:

___ goggles ___ glasses ___ helmet ___ special clothing ___ over ankle boots

DO YOU BELIEVE HELMETS SHOULD BE REQUIRED SAFETY GEAR:

IS YOUR RIGHT TO CHOOSE, TO WEAR OR NOT TO WEAR, A HELMET
IMPORTANT TO YOU: (if yes, explain)

IF YOU RIDE WITHOUT A HELMET, HOW MUCH WOULD YOU PAY PER
YEAR TO CONTINUE TO DO SO: ___ less than \$20 ___ \$20 ___ more than \$20

DO YOU CARRY MOTORCYCLE INSURANCE:

DO YOU CARRY PRIVATE MEDICAL INSURANCE:

DO YOU THINK MOTORCYCLE INSURANCE SHOULD BE MANDATORY:

ARE YOU A REGISTERED VOTER:

DO YOU VOTE:

DO YOU READ MEDIA PRINT: (check all that apply)

___ newspapers ___ magazines ___ motorcycle specific magazines ___ novels
___ occupational journals ___ e-news ___ local motorcycle magazines

DO YOU PATRONIZE ADVERTISERS BECAUSE OF PRINT ADVERTISING:

HOW MANY TIMES PER YEAR DO YOU PARTICIPATE IN THE

FOLLOWING: ___ motorcycle runs ___ charity events ___ concerts

___ civic/political meetings ___ town meetings ___ major motorcycle events in FL

___ major motorcycle events in other states ___ local motorcycle events

___ motorcycle bike nights

WORST THREE ROAD HAZARDS YOU ENCOUNTER: ___ distracted drivers

___ garbage on the road ___ bad weather conditions ___ roads in poor repair

___ road construction ___ car drivers on cell phones ___ truck traffic ___ elderly

drivers ___ teenage drivers ___ poor signs ___ speeding vehicles ___ left lane

buggers ___ frequent lane changers ___ other (please explain)

DO YOU CARRY A CELL PHONE: ___ frequently ___ occasionally ___ never

WHEN YOU DRIVE A CAR, DO YOU TALK ON A CELL PHONE:

___ frequently ___ occasionally ___ never

HAVE YOU CUSTOMIZED OR ALTERED YOUR MOTORCYCLE: ___ yes ___ no

Purchased upgrades or after market parts: ___ yes ___ no Approximate \$ value:

Do you purchase parts at: ___ Dealerships ___ Independent shops ___ Both

DO YOU: ___ use a motorcycle mechanic ___ work on your own bike ___ both

HOW OFTEN DO YOU CHECK THE FOLLOWING:

___ tire pressure/wear ___ fittings (loose bolts) ___ oil temperature

___ spark plugs/wires ___ leaks from battery ___ oil leaks

**** All questions in this survey are for information purposes and to
gather population data. Personal information will be held in
confidentiality by ABATE of Florida, Inc. and names will only be used
for media quotes, with permission of the individual.**

RETURN QUESTIONNAIRE TO:

ABATE of Florida, Inc.

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